

Theme: <i>Pastures to Prosperity</i>					
Thursday, January 22, 2026					
11:00 AM	Registration Opens - The 34th GrassWorks Grazing Conference has begun!				
1:00 PM	34th Annual Conference Kick-Off in the Riverside Ballroom Welcome - Deb Jakubek - GrassWorks President Preview of the weekend, speakers, and topics.				
2:00 PM	Transit Time to find your breakout rooms				
Breakout Rooms	Meeting Room A	Meeting Room B	Meeting Room C	Meeting Room D	Meeting Room E (Fifth Floor)
2:15 PM	Virtual Fencing: Beyond Containment	We're all solar graziers: Managing to maximize photosynthesis	Mindset Tactics for Better Farm Mental Health	Establishing and Maintaining Silvopasture with Small Ruminants	Creating a Win-Win: Grazing Heifers for Economic and Ecological Returns
	Stephanie Bowers	Laura Paine	Larry Tranel, Dairy Field Specialist, Iowa State University Extension	Margaret Chamas	Sarah Lloyd, Bob & Penny Leder, Chris Baird, Jeff and Linda Wepner, Kelsey Vance
3:15 PM	Break in the Tradeshow area - come say hello to our exhibitors!				
3:45 PM	Plenary Keynote, in the Riverside Ballroom- Dwayne Estes				
4:45 PM	HAPPY HOUR - Cheers! Enjoy some drinks in the Tradeshow Room.				
6:00 PM	Dinner served in the Riverside Ballroom <u>You must have a ticket to get a meal. Meal tickets are purchased with registration</u> <i>Menu: Mama Mia Italian Buffet</i> Presentation: "The History of GrassWorks and Managed Grazing in the Midwest" with Otto Wiegand and Vance Haugen				
7:30 PM	Evening Entertainment - Karaoke and cash bar in Riverside Ballroom				
Friday, January 23, 2026					
7:00 AM	Registration Open				
7:00 AM	Coffee + small snacks in the Riverside Ballroom Lobby				
8:30 AM	Welcome- "Update on what to expect today" Beth Heinze and Drew Carlson				
Breakout Rooms	Meeting Room A	Meeting Room B	Meeting Room C	Meeting Room D	Meeting Room E (Fifth Floor)
9:00 AM	Grazing 101: Prosperity form the Pasture Up!	Grazing the Prairies; A Wisconsin Tradition Reborn	From Fields to Fortune: How to Run Your Farm Like a Startup	Livestock Logic: Integrating Stockmanship into Managed Grazing Systems	Organic Dairy Roundtable: Real Talk, Challenges and Opportunities
	Brooke Bembeneck	Bo Hendrickson	Chad Beier and Jeff Bubolz	Jason Cavadini	Ari Abbrescia & TOPP Panel
10:00 AM	Transit Time + Bathroom Break (no snacks)				

Breakout Rooms	Meeting Room A	Meeting Room B	Meeting Room C	Meeting Room D	Meeting Room E (Fifth Floor)
10:15 AM	Northern Bobwhite Quail - Can they be saved?	Foxtails, Fescues, Quacks and Orchards. My journey photographing, and studying Wisconsin's common pasture grasses	E-Commerce That Works: Proven Strategies for D2C Farms	Lightning Session #1	Discussing & Understanding Raw Milk Standards for Human Consumption
	Dwayne Estes/Ashly Steinke	Gregory Galbraith	Katie Olthoff	Moderator: Adam Abel	Jerome Chateau
11:15 AM	Transit Time + Bathroom Break (no snacks)				
11:30 AM	COME AND GET IT! Lunch time in the Riverside Ballroom You must have a ticket to get a meal. <i>Menu: GrassWorks Picnic! Burgers, Brats & Grilled Chicken</i>				
12:00 PM	GrassWorks Annual Meeting (11:45 AM) in the Riverside Ballroom- Catch up on what our nonprofit membership organization is up to. Join the movement and get involved! We need you!				
1:00 PM	Plenary Keynote in the Riverside Ballroom- Melinda Sims				
2:00 PM	Break - Visit the Tradeshow Vendors and enjoy small snacks				
Breakout Rooms	Meeting Room A	Meeting Room B	Meeting Room C	Meeting Room D	Meeting Room E (Fifth Floor)
2:30 PM	Roundtable Session * IN THE RIVERSIDE BALLROOM	Grassland Bird ID and Phenology	The \$12 Egg - Understanding Costs and how to price your products	Healthy Land, Healthy Livestock	Utilizing NRCS Support to Transition Your Dairy
		Tom Prestby/Ashly Steinke	Rod Ofte	Pat Guptill	Tom Manley
3:30 PM	Break - Visit the Tradeshow and mingle				
Breakout Rooms	Meeting Room A	Meeting Room B	Meeting Room C	Meeting Room D	Meeting Room E (Fifth Floor)
4:00 PM	Lightning Round Session #2	Stack Your Farm: Using Trees in Pasture to Increase Short Term Profits and Long Term Sustainability	Animal Health Challenges During the Grazing Season	Reducing Heat Stress in Dairy Cattle with Solar Shade and Portable Solar Shade Systems.	Producing Quality Milk
	Moderator: Brooke Bembeneck	Josh Payne	Greg Brickner	Brad Heins	Mark McAfee

5:00 PM	HAPPY HOUR! - Cheers! Join your fellow graziers in the Trade Show to chat about what you've learning so far!				
6:00 PM	Dinner served in the Riverside Ballroom + Grazing Advocate Award This meal is served family style. Have your ticket with you at your table. You must have a ticket to get a meal. Dinner tickets are purchased with registration <i>Menu: Smokehouse Buffet featuring WI Meadows Brisket!</i>				
7:30 PM	GrassWorks Game! Led by Drew Carlson, in the Riverside Ballroom				
Saturday, January 24, 2026					
7:00 AM	Registration Opens - Happy Saturday!				
7:00 AM	Coffee Service in the Tradeshow				
Breakout Rooms	Meeting Room A	Meeting Room B	Meeting Room C	Meeting Room D	Meeting Room E (Fifth Floor)
8:30 AM	Profitable, Adapted Livestock: The Art of Grazing at 7200'	Intentional Grazing: Enterprise Selection & Budgeting to Fit Your Farm & Life	Plant personalities: Who's in your pasture and how well do they get along?	From Social Media to Inbox: Stronger marketing for direct-market farms	
	Melinda Sims	Jason Cavadini	Laura Paine	Leslie Svacina	Greg Brickner
9:30 AM	Break - Visit the Tradeshow and meet with our 40+ Exhibitors - Enjoy some morning snacks!				
Breakout Rooms	Meeting Room A	Meeting Room B	Meeting Room C	Meeting Room D	Meeting Room E (Fifth Floor)
10:00 AM	Connecting at the Capitol and Advocating for Ag	NRCS Farmer Resources and Grazing Infrastructure	Resiliency in the Midst of Change	Developing Landscape-adapted Small Ruminants	Passing the Torch: Grazing-Based Dairy Farm Transitions
	Derek Orth & Joseph Childs	Adam Abel	Laura Daniels	Cherrie Nolden	DGA, OV, Others
11:00 AM	Break - Visit the Tradeshow and meet with our 40+ Exhibitors!				
Breakout Rooms	Meeting Room A	Meeting Room B	Meeting Room C	Meeting Room D	Meeting Room E (Fifth Floor)
11:30 AM	Economics of Custom Grazing Dairy Heifers or Dairy/Beef X stockers	Forage Chains That Make Sense: The Role of Annual Forages & Cover Crops on Your Farm	Bale Grazing for Small Ruminants	Creating Healthy Soils in a Dairy Managed Grazing System	Grazing Dairy with Robotic Milkers

	Dr. Larry Tranel	Jason Cavadini	Leslie Svacina	Bert Paris and Randy Zogbaum	Melissa Weyland
12:30 PM	Lunch is ready in the Riverside Ballroom. Have your ticket ready! <u>You must have a ticket to get a meal.</u> <i>Menu: South of the Border Taco & Nacho Buffet</i>				
1:30 PM	Ice Cream Social, Sponsored By DGA.				